

3.5 Day Mentorship FAQs

1. What is the cost of the program and what is included in the price?

The total cost is \$1197, although if you act before February 15th, you will receive a \$100 discount, any two of Todd's DVD's for free. Also, if you pay for the program in full, you will receive an extra \$50 off of the cost of the program. The cost covers all three and a half days of the program, unlimited use of our state of the art facilities, unlimited observation of sessions, and a catered dinner sponsored by Perform Better. You will be responsible for your food and snacks, your airfare and hotel, and your transportation.

2. What if I want to come to the mentorship, but just can't afford it this year?

Do everything in your power to come up with the funds for this program. This is an investment in your future that will pay you back many times the cost of the program, so do whatever you need to do to make it happen. Trust is a big factor in success and you must trust the process.

3. When is the next mentorship program going to take place after May?

The specific dates are not set yet, but we will hold one or two more mentorships programs in 2010 (August and/or December).

4. How much of the mentorship is focused on business development?

The itinerary is scheduled so that about 85% of the time will be spent on business development, and about 15% of the time spent on workouts and practical training methods. And a lot of time is spent on networking, connecting, and having some fun while re-energizing the batteries also. This experience will undoubtedly fire you back up and light a spark under your back-side.

5. Is there a list of hotels in the area that are close to the center?

Once you have been accepted into the program, we will send out a welcome packet that has a list of hotels that are close to the center where you can stay. There are a number of hotels that are 3 miles or less from the center.

6. Are the topics covered in the mentorship program the same every year?

The topics that are covered during the program vary for every mentorship program we offer. We try to keep the program as dynamic and current as possible, so we are continually changing the topics that are included with each 3.5 Day Mentorship experience.

7. Will I get CEU's for attending the program?

We may be able to get CEU's through some of the certifying agencies. We are currently in this process.

8. Who is your target audience for this program?

A wide variety of people benefit from this program - Personal trainers and strength coaches, fitness directors and Pilates instructors, yoga instructors and massage therapists. We have had chiropractors and physical therapists attend for entrepreneurial reasons who just loved it. Regardless of level, you will gain valuable insight into what steps to take to get to the next level in your business.

9. What do I need to bring to the program?

Bring a mind ready to soak up the latest ideas in fitness programming and business development. Bring some comfortable clothes to take notes in, some clothes to workout in, and a dress casual outfit for our dinner sponsored by Perform Better. The temperatures here in May will be typically be in the 70's or 80's. Bring a notebook, pen, great attitude and a willingness and open-mind to learn many new things.

10. Do I need to prepare in advance before I come to San Diego?

The most important thing you can do is prepare yourself for some amazing content that will change your life and your business. Once you sign up, we will be sending out some informational articles and some recommended readings to get you ready for this experience.